

Dear Parent/Carer

At Dixons City Academy we have a zero tolerance to any form of bullying. Our **PRIDE** values help us to stand up against Bullying as we treat everyone in our community with **RESPECT** and we use our **INTERGRITY** to make the right choices.

National anti-bullying week runs from Monday 14th to Friday 18th November.

The national theme this year is '**Power for Good**'. It is organised by the Anti-Bullying Alliance and they have set the following key aims:

- To support children and young people to use their **Power for Good** – by understanding the ways in which they are powerful and encouraging individual and collective action to stop bullying and create the best world possible.
- To help parents and carers to use their **Power for Good** – through supporting children with issues relating to bullying and working together with schools to stop bullying.
- To encourage all teachers, school support staff and youth workers to use their **Power for Good** – by valuing the difference they can make in a child's life, and taking individual and collective action to prevent bullying and create safe environments where children can thrive.

Throughout anti-bullying week we will be running a range of activities designed to raise awareness of the different types of bullying young people may face and the impact bullying can have on people's lives. We will also be celebrating how individual differences are celebrated at Dixons City Academy to ensure that everyone feels that they belong to our diverse community.

There is also the opportunity for every student to take part in a school wide competition. We would like all our students to submit a creative piece that raises awareness of bullying and supports the anti-bullying theme of '**Power for Good**'. Details will be given during PDS time and the closing date for entries is Friday 2 December.

If you are worried about bullying it is very important you tell a member of school staff. If you don't want to do that you can always call **Childline 0800 11 11** or visit **www.childline.org.uk**.

Yours faithfully

Mr M Sanderson, Assistant Principal – Ethos and Aspiration